

# Finnish nursery industry

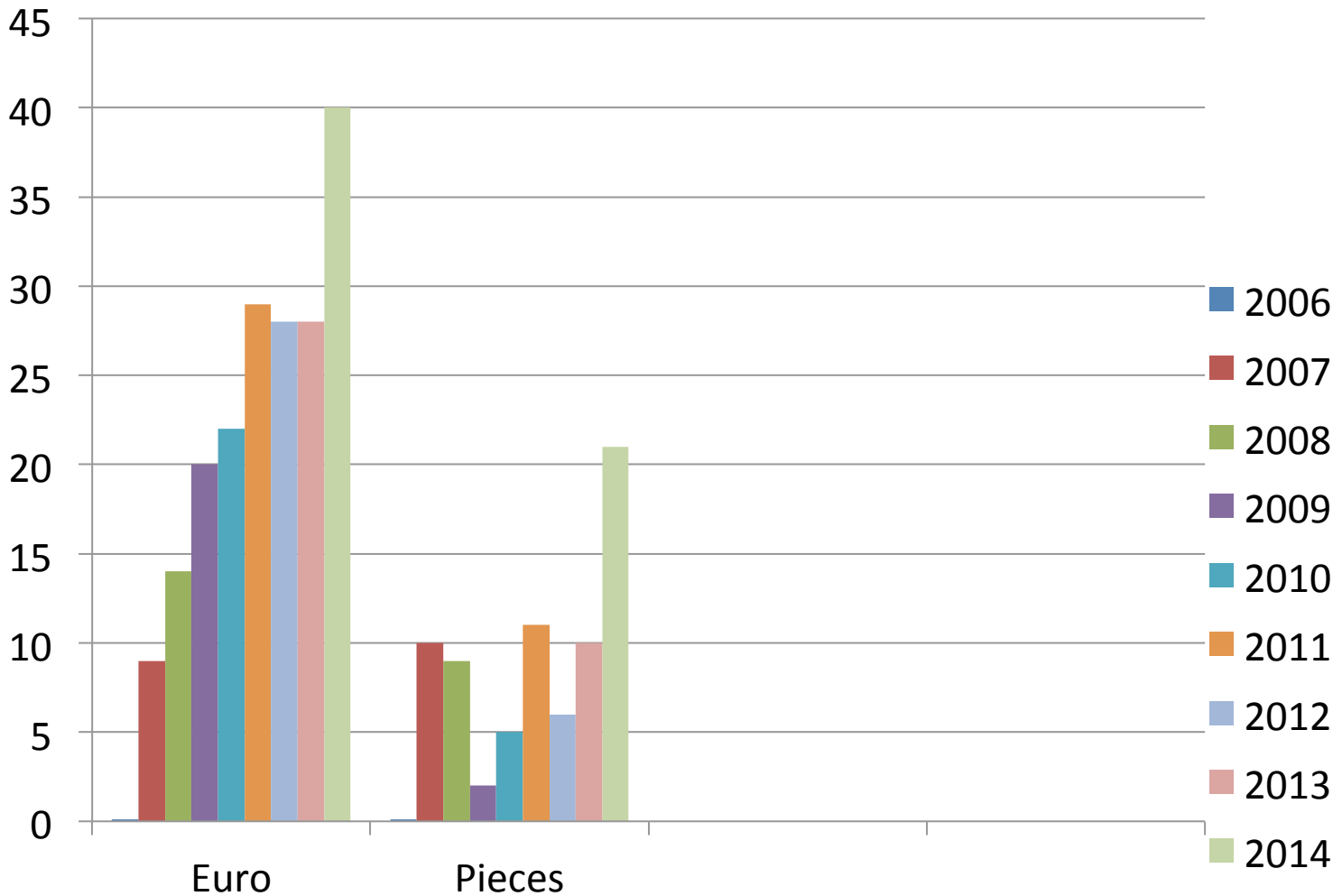
Tomi Tahvonen 2.11.2017

Estonia

# Nursery production

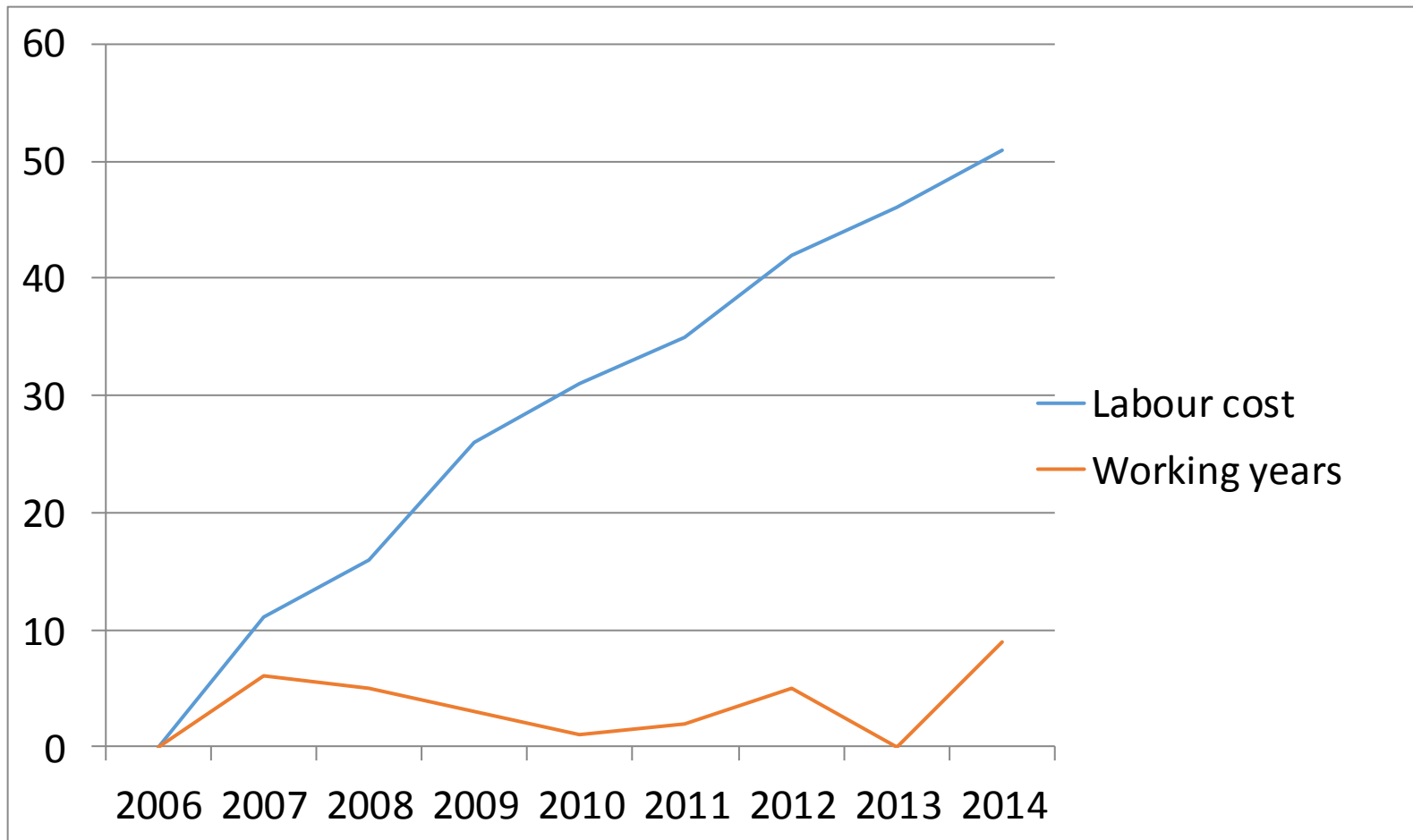
- 104 nurseries
- Total area 380 ha
  - Fruit and berries 66 ha
  - Ornamental bushes 112 ha
  - Trees 195 ha
  - Perennials 15 ha

# Change of nursery sales % (compare to year 2006)

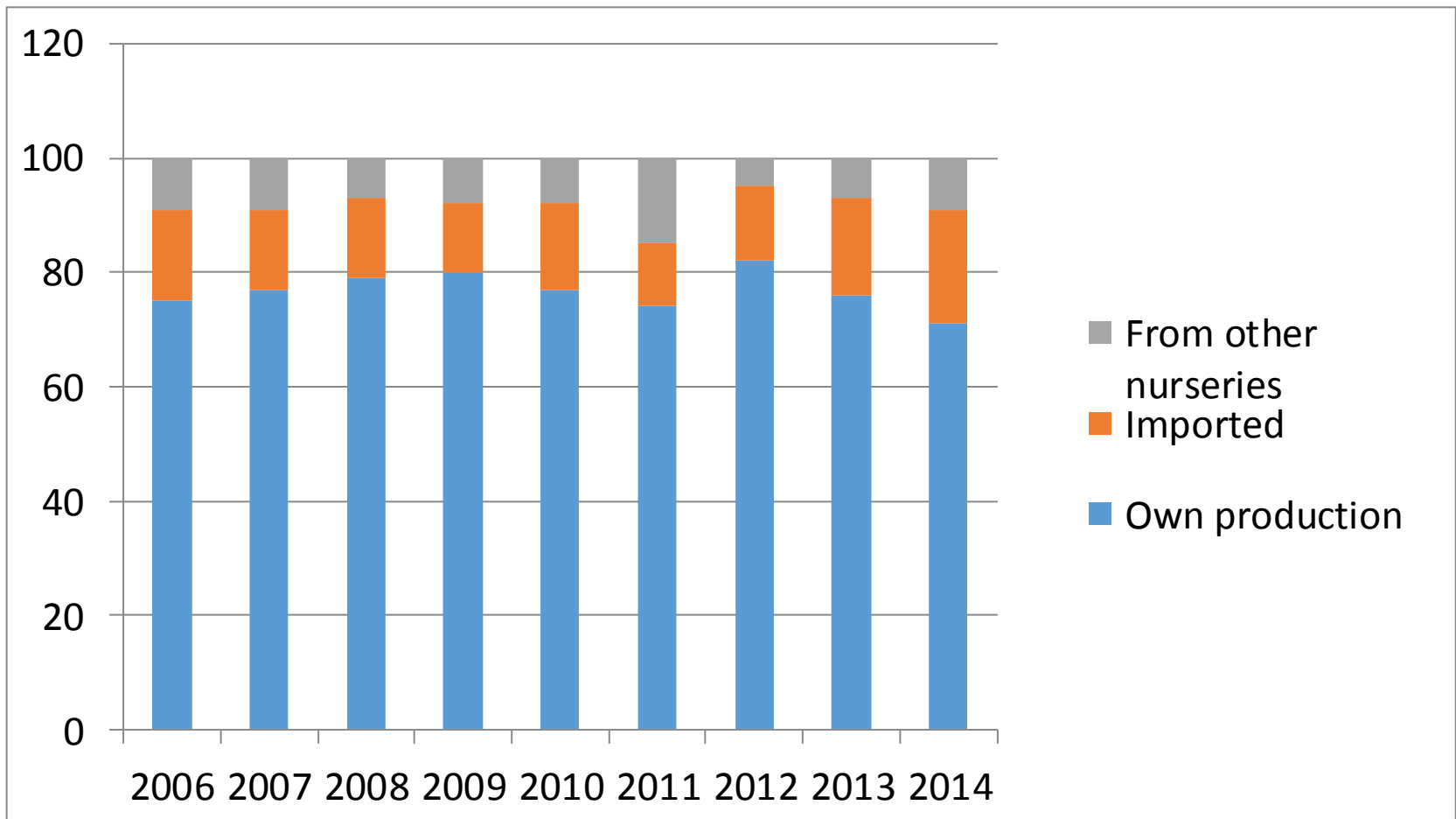


# Labour costs %

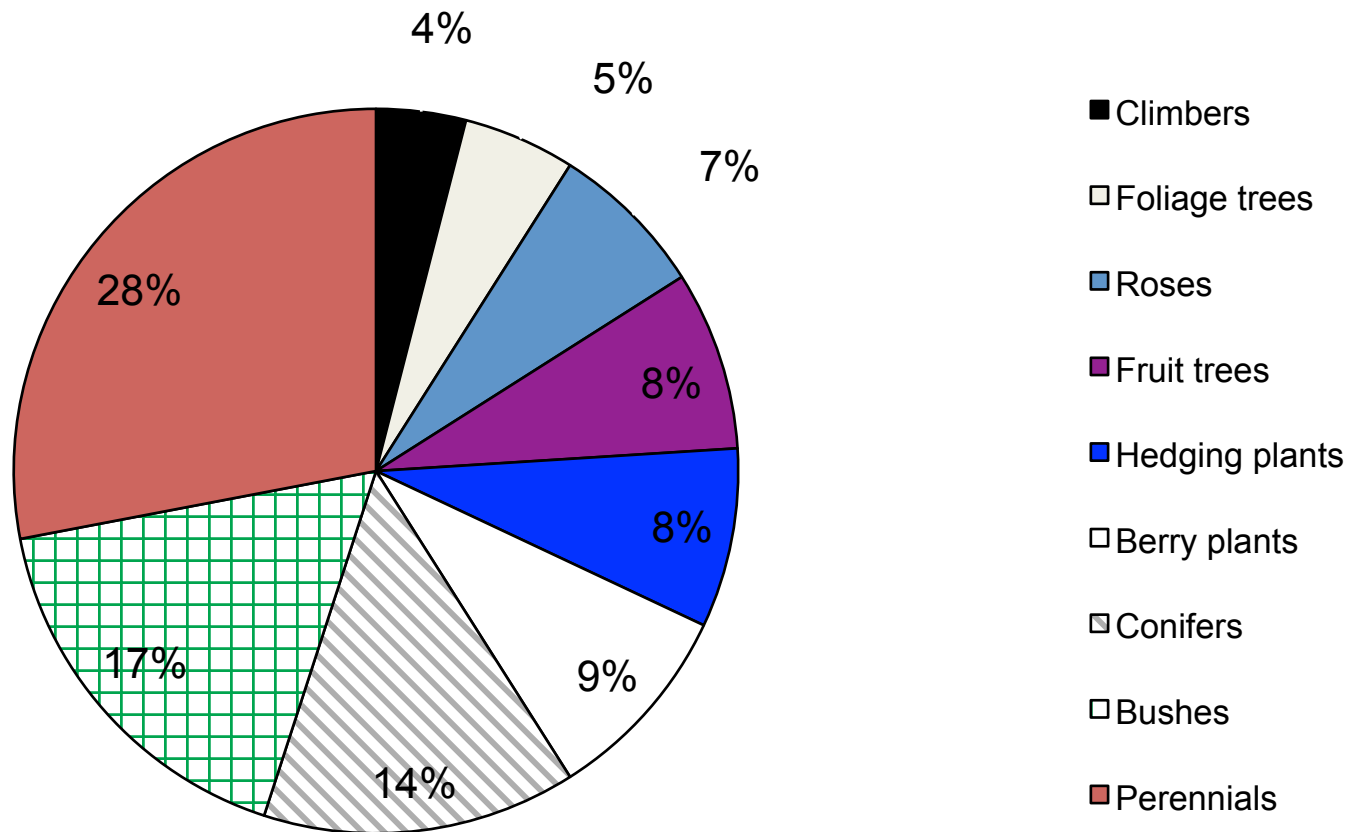
(compare to year 2006)



# Share of sales of nurseries (%)



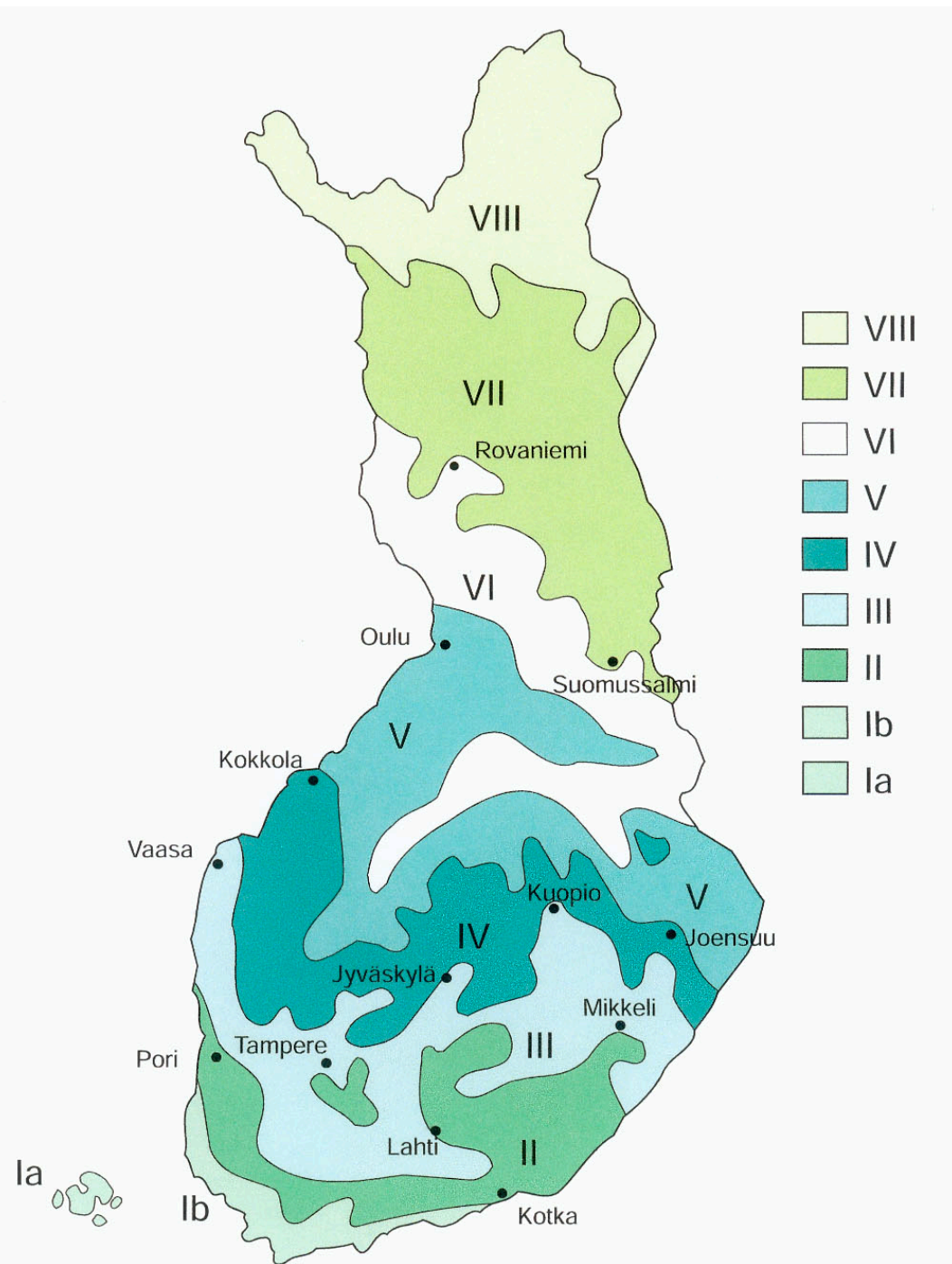
# Plants in retail sales, value



# Nurserymen's Association

- 75 members
- 95 % of production
- All over the country
- About 15 wholesale nurseries – wide sortiment
- Most of nurseries for local markets
- Specilisation: fruit trees, perennials







# New plants – experimental system

- Look at winter hardiness
- Knowledge of zones faster
- Wide co-operation
- Results for practice











# Nursery Growing in Finland --- Future...

- Number of nurseries will decrease
- Average size of nurseries will increase
- Issue of propagation forces industry to update production lines
- Production will be focused on special domestic varieties and clones

# Propagation

- Lack of specialized young plant producers
- Number of produced seedlings and barerooted plants is decreasing in Europe
- A need for new culture of producing and shareing material between growers

# Domestic varieties and clones

- FinE trademark sold to Nurseryman Assosiation
  - Great collection of best varieties
  - Possibility to invest in mareketing
  - A chance to learn from Swedish Eplant-system

# Domestic varieties and clones

- Special clones of conifers
- Collection and testing is done
- Selection
- Investigation of propagation methods

# Domestic special conifers

Best clones?















